



LitNYS – Advancement Regrant
(Formerly LitTAP)
Awardees & Winning Proposals

2013: Two Awards Totaling \$15,000

Poets House, New York, NY (\$7,500) to purchase new computer servers powerful enough to accommodate its growth and critical to everything Poets House does.

Writers & Books, Rochester, NY (\$7,500) to expand its programming to include online courses and workshops.

2014: Five Awards Totaling \$20,000

Community of Literary Magazines and Presses, New York, NY (\$5,000) for upgrade and redesign its website, which is an important resource for publishers, writers and those interested in learning about the independent literary publishing community.

Asian American Writers Workshop, New York, NY (\$5,000) to stabilize and re-vamp its online literary platform, increase member development, make systematic back-end technical changes, and improve the brand and design of the site.

Academy of American Poets, New York, NY (\$5,000) to grow its NYS audience and encourage contributions and memberships on its new website by developing and implementing consultant strategies.

Herstory Writers Workshop, Centereach, NY (\$2,500) to hire a consultant to: help incorporate income-earning workshops into more high-powered partnerships; work to supplement foundation and government grants; and put in place a system for recruitment and training of a volunteer base.

Hudson Valley Writers Center, Tarrytown, NY (\$2,500) to develop portions of its website development project specific to E-commerce, Student Login, and 3rd-party Service Integrations.

2015: Six Awards Totaling \$25,000

A Public Space, Brooklyn, NY (\$4,650) to develop a comprehensive three-year strategic plan aligning editorial projects with organizational capacity.

Bellevue Literary Press, New York, NY (\$4,450) to reach new audiences via academic institutions and libraries expanding readership, diversifying revenue streams, and further stabilizing the organization.

BOA Editions, Rochester, NY (\$4,650) to design, develop, implement, promote, and launch a modernized organizational website and mobile website while preserving brand integrity.

One Story, Brooklyn, NY (\$4,300) to revamp its website incorporating its broadened organizational scope, a second magazine, and educational and membership programming.

The Poetry Project, New York, NY (\$4,450) to increase awareness and support of key programs by rebuilding its online literary platform, revamping its website, and creating podcasts accessible via iTunes.

The Writers Room, New York, NY (\$2,500) to enhance and expand its website and develop a literary platform befitting its status as New York's (and the nation's) oldest and largest urban writers' colony.

2016: Eight Awards Totaling \$45,000

Bellevue Literary Press, New York, NY (\$10,000) to augment funding initiatives designed to reach new audiences through academic institutions and libraries.

Poets House, New York, NY (\$7,000) to develop its website and strengthen its poetry library and programs.

Poets & Writers, New York, NY (\$6,750) to reorganize, upgrade and redesign its Web site.

The Asian American Writers Workshop, New York, NY (\$6,500) to help fund a P/T development associate position.

Herstory Writers Workshop, Centereach, NY (\$5,000) to ensure the organization's sustainability by engaging a consultant for infrastructure development.

Words Without Borders, Brooklyn, NY (\$4,250) to build digital outreach and analytic capacities.

Cave Canem Foundation, Brooklyn, NY (\$3,000) to conduct a technology analysis and develop a tech plan.

Bright Hill Press & Literary Center, Treadwell, NY (\$2,500) to hire a website designer.

2017: Nine Awards Totaling \$45,000

Community of Literary Magazines & Presses, New York, NY (\$10,000) to implement a capacity building technology project.

Writers & Books, Rochester, NY (\$7,500) to replace its e-commerce portal and database.

Poetry Society of America, New York, NY (\$5,125) to make its website mobile- and user-friendly, reflective of PSA's new branding and design.

A Public Space, Brooklyn, NY (\$5,000) to update its online store, and engage its readers in workshops and a series on editing.

Brooklyn Book Festival, Brooklyn, NY (\$5,000) for website conversion and training for staff and interns.

Ugly Duckling Presse, Brooklyn, NY (\$4,875) to redesign its accounting system and purchase two desktop computers.

Art Resources Transfer, New York, NY (\$2,500) for Poulin Project educational research & outreach.

Conjunctions/Bard College, Annandale-on-Hudson, NY (\$2,500) for electronic marketing and outreach.

Fence Magazine, Albany, NY (\$2,500) to design a social media program for its 20th anniversary.

2018: Seven Awards Totaling \$40,000

Cave Canem Foundation, Brooklyn, NY (\$8,750) to implement an organization-wide technology upgrade including: a shift from an in-house email and file server system to a cloud-based system with present-day capabilities; and replacing outdated computing equipment with modern machines.

Poets & Writers, New York, NY (\$8,750) to hire an outside consulting firm to conduct a feasibility study and strategic planning, thereby laying the groundwork for a campaign tied to the organization's 50th anniversary.

BOA Editions, Rochester, NY (\$5,000) to purchase office hardware, conduct an organizational technology update, and expand BOA's online Visual Arts Library.

The Brooklyn Rail, Brooklyn, NY (\$5,000) to support Website development and expand a portion of its archive available online; upload multi-media content; and make online platform more accessible and searchable.

The Feminist Press, New York, NY (\$5,000) for new software, the development of an anniversary logo and associated digital content, targeted outreach, and videography to support organizational development and capacity building initiatives in preparation for its 50th anniversary.

Theatre Communications Group, New York, NY (\$5,000) to partially underwrite the purchase and implementation of a new, automated, royalty tracking and payment system.

Nightboat Books, Brooklyn, NY (\$2,500) to support a redesign of its website, which will enhance the visibility of its books, and increase its presence in the literary community as well as with general readers.

2019: Nine Awards Totaling \$40,000

Words Without Borders, Brooklyn, NY (\$10,000) for a strategic rebranding process, including a new logo and style guide, that will inform the redesign of its website.

Community of Literary Magazines & Presses, New York, NY (\$5,650) to complete a web upgrade redesign, improving user experience, conversion rate and search engine optimization.

BOA Editions, Rochester, NY (\$5,250) for a video marketing and educational campaign that promotes the poems of Western New York poet Lucille Clifton via a book trailer and short documentary film.

Herstory Writers Workshop, Centereach, NY (\$3,800) to create an editorial/management consultancy from a volunteer position, thereby securing needed support for the organization.

Poetry Society of America, New York, NY (\$3,750) to upgrade and modernize technology systems, improve the process for award submissions, and purchase new equipment.

One Story, Brooklyn, NY (\$3,750) to hire a consultant and embark on a strategic planning process.

Girls Write Now, New York, NY (\$2,800) to create a talent pipeline to publishing and media industries for Girls Write Now mentees.

Ugly Duckling Presse, Brooklyn, NY (\$2,500) to install industrial shelving within its workspace, doubling the capacity for backlist storage and increasing the press' ability to print larger, forthcoming print runs.

Kundiman, New York, NY (\$2,500) for a capacity-building project that will impact communications and design. Includes hiring a design consultant to create communications materials, and staff training.

2020: Nine Awards Totaling \$40,000

Cave Canem Foundation, Brooklyn, NY (\$8,500) to launch an organization-wide professional development and emerging administrator mentorship initiative.

The Poetry Project, New York, NY (\$8,500) to build a shared commitment around equity, justice, anti-oppression, and inclusion among their board and staff.

Writers & Books, Rochester, NY (\$6,000) to design and implement a new web site enhancing user experience and gaining increased efficiencies for staff.

The Brooklyn Book Festival, Brooklyn, NY (\$4,500) to host the 2020 Brooklyn Book Festival & Literary Marketplace online, live streaming events on “virtual stages” and on their web pages.

The Arts Branch of the YMCA of Central New York, Syracuse, NY (\$2,500) to expand and promote their new online programming to a wider, national audience.

Bright Hill Press & Literary Center, Treadwell, NY (\$2,500) to upgrade computer equipment and software programs

The Center for Fiction, Brooklyn, NY (\$2,500) to establish a Digital Media Fellowship and expand audiences for Center for Fiction programming.

Kweli Journal, New York, NY (\$2,500) to redesign their website for increased functionality and accessibility.

The National Book Foundation, New York, NY (\$2,500) to develop a 2021-2023 Strategic Plan that fosters significant organizational growth by increasing visibility, streamlining operations, and programming, and developing fundraising capacity.

2021: Nine Awards Totaling \$60,000

BOA Editions, Rochester, NY (\$10,000) for the production and marketing of six books within the BOA Audiobook Series.

Community of Literary Magazines & Presses, New York, NY (\$10,000) to upgrade outdated office computers.

n+1 Foundation, Brooklyn, NY (\$7,500) for website upgrades that ensure ADA accessibility and increased reader engagement.

Poetry Society of America, New York, NY (\$7,500) for website refreshment to address questions of equity and social justice, and to ensure access regardless of age or ability.

Teachers and Writers Collaborative, Brooklyn, NY (\$7,500) for website redesign to ease access to lesson plans and articles and essays on teaching writing; create a platform for student writing; and archive 47-years of the TWC magazine.

Electric Lit, Brooklyn, NY (\$5,000) to make the Virtual Salon Series of events, developed during Covid, into a permanent offering.

Hudson Valley Writers Center, Sleepy Hollow, NY (\$5,000) to purchase an AV Technology system for in-person and virtual hybrid programming.

Nightboat Books, Brooklyn, NY (\$5,000) to increase diversity and access in the field of literary publishing by establishing a BIPOC Editorial Fellowship Program.

Wendy's Subway, Brooklyn, NY (\$2,500) for developing a comprehensive domestic and international distribution strategy to support the circulation of authors' work and reach wider audiences and readerships.

2022: Fourteen Awards Totaling \$80,000

Girls Write Now, New York, NY (\$10,000) to support the recruitment of 35 additional mentorship pairs to participate in the Publishing 360 Program.

Brooklyn Book Festival, Inc., Brooklyn, NY (\$7,500) to upgrade its website; establish Virtual Festival Day as a permanent feature of the Book Festival; and to develop a growing "library" of archived videos.

The Feminist Press, New York, NY (\$7,500) to relaunch the Louise Meriwether First Book Prize for debut work by women and nonbinary writers of color in 2022.

Herstory Writers Workshop, Centereach, NY (\$7,500) to establish an ongoing training program and curriculum resource for high school and middle school teachers based on *Brave Journeys/Pasos Valientes*, an anthology of student writing by immigrant children who crossed the border by themselves.

Lambda Literary, New York, NY (\$7,500) to revamp and relaunch *The Lambda Literary Review*, a free, online publication.

Urban Word NYC, New York, NY (\$7,500) to develop a Mentor Training Professional Development Module for a trauma-informed pedagogy through poetry workshops.

Restless Books, Inc., Brooklyn, NY (\$6,500) to overhaul its technological infrastructure via the purchase of new desktop computers, laptops for staff members, and video recording equipment to aid in digital marketing and development efforts.

Writers & Books, Rochester, NY (\$6,500) for capacity building in financial management and fundraising.

Poetry Society of New York, New York, NY (\$5,000) to support its BIPOC Advisory Committee.

Walt Whitman Birthplace Association, Huntington Station, NY (\$4,500) for pre-production script development of "The Whitman Project," a 6-person play using Walt Whitman's words to stimulate informative public-facing discussions on issues of DEAI.

Bright Hill Press, Inc., Treadwell NY (\$2,500) for website redesign to enhance accessibility, efficiency and meet technological needs.

The Flow Chart Foundation, Hudson, NY (\$2,500) to purchase display cases for its exhibit space and showcase cross-genre literary work.

Pen Parentis, New York, NY (\$2,500) to hire a strategic planner.

Yara Arts Group, New York, NY (\$2,500) to create Poetry in Performance videos featuring poetry by Ukrainian women translated into English.

2023: Seventeen Awards Totaling \$95,000

Academy of American Poets, New York, NY, \$7,500 to increase the accessibility of Poets.org, particularly for individuals with auditory and visual challenges.

Archipelago Books, Brooklyn, NY, \$7,500 request to redesign its website and increase accessibility, visibility, and engagement with community.

Bellevue Literary Press, New York, NY, \$5,000 to fund attendance in the American Booksellers Association 2024 Winter Institute, and augment outreach to independent booksellers.

BOMB Magazine, Brooklyn, NY, \$7,500 to support transformational change at the Governance level.

Cave Canem, Brooklyn, NY, \$7,500 to support the development and implementation of a strategic communications plan.

Four Ways Books, New York, NY, \$5,000 for *Coordinates: A Podcast for Readers and Writers*.

House of SpeakEasy Foundation, Brooklyn, NY, \$5,000 to support author appearances at and promotion for its Bookmobile Initiative.

Kundiman, New York, NY, \$7,500 to hire a Programs Assistant and improve the organization's ability to create and deploy diverse, accessible, and inclusive programming.

The Literary Freedom Project, Bronx, NY, \$2,500 toward hiring a project coordinator for in-person and virtual conversations honoring the life of James Baldwin, in 2024, the year of his 100th birthday.

National Book Foundation, New York, NY, \$7,500 to hire an outside consultant/facilitator for staff-wide DEI training and documentation.

Nightboat Books, Brooklyn, NY, \$5,000 to be used as seed money for hiring a year-long, part-time specialist in development and board management.

NY Writers Coalition, Brooklyn, NY, \$5,000 to support the creation of a succession plan enabling its work to be sustainable and forward its mission.

One Story, Brooklyn, NY, \$5,000 to create a home for its digital archive allowing subscribers and members to access current publications and archival content online.

Poetry Society of America, Brooklyn, NY, \$5,000 to pilot *First Lines*, a consultant-led, teacher training program held in partnership with (5) neighborhood public schools.

Ugly Duckling Presse, Brooklyn, NY, \$5,000 for the purchase and installation of (2) pieces of print shop equipment.

Wendy's Subway, Brooklyn, NY, \$5,000 to build capacity for its Fellowship Program, a DEI and Professional Development initiative, through the hiring of a Communications Fellow.

Word Up, New York, NY, \$5,000 to develop a robust website reflective of the organization.